



May 1st - 3rd 2020

# 2020 SPONSORSHIPS

**SOLD!**

## Presenting Sponsor - ONE ONLY (\$2,500)

- Logo included in the Annual Magic Dragon logo and on event t-shirts
- Logo included in all event promotional materials
- Web banner linked on Magic Dragon Car Show website
- PA announcements at event
- Full-page, full-color interior ad in event program
- Promotional materials included in goodie bags (provided by sponsor)
- Banner near entrance
- Choice Award Trophy given to car of choice at event (personalized engraved plaque to be given to car of choice at event)
- Recognition in June Chamber eNewsletter
- Full-page ad included in Car Show eNewsletter
- Promotion on Magic Dragon Facebook page
- Recognition in Event Press Releases
- E-blast to car show participants to use between January 1st, 2020- June 1st, 2020 (artwork provided by sponsor)
- Text message promotion to use between January 1, 2020 – June 1st, 2020

## Corporate Sponsor (Member \$1,000 / Non-Member \$1,500)

- Logo included on Magic Dragon Car Show website linked to sponsor's website
- PA Announcements at Event
- Premier Vendor placement at event
- Full color logo printed on event t-shirt
- Choice Award Trophy given to car of choice at event (personalized engraved plaque to be given to car of choice at event)
- Full page, full-color interior ad in event program (provided by sponsor)
- Promotional materials included in goodie bags (provided by sponsor)
- Sponsorship Recognition in Lake Area Chamber eNewsletter
- ½ page ad in Car Show eNewsletter
- Promotion on Magic Dragon Facebook page
- Recognition in Press Releases
- Listed in Chamber e-blasts for event
- Text message promotion

## Gear Head Sponsor (Member \$500 / Non-Member \$1,000/)

- Logo included on Magic Dragon Car Show website and linked to sponsor's website
- PA announcements at event
- ¼ page full color ad in event program
- Promotional materials included in goodie bags (provided by sponsor)
- Sponsorship Recognition in Lake Area Chamber eNewsletter
- Recognition in Car Show eNewsletter
- Choice Award Trophy given to car of choice at event (personalized engraved plaque to be given to car of choice at event)

## Choice Award Sponsor (Member \$100/ Non-Member \$200)

- Promotional materials included in goodie bags (provided by sponsor)
- Choice Award Trophy (personalized engraved plaque to be given to car of choice at event)

## Accommodation Sponsor – (Members \$75/ Non-Member \$150)

- Web listing on our highly visited website with direct hyperlink to your web page.
- Multiple Eblasts sent to participants, past participants, inquiries and more highlighting our Accommodation Sponsors.
- Listing in our Magic Dragon Newsletter going out to all participants.
- Listing in event program booklet that is distributed in 1,000 goody bags and at show.

## VENDOR ONLY:

- STANDARD 12X12 VENDOR SPACE: \$150
- PREMIUM PLACEMENT 12X12 VENDOR SPACE \$300
- \*Additional space is available for \$150 per 12x12 addition

Call or email to reserve your sponsorship  
info@lakeareachamber.com or 573-964-1008



The Magic Dragon Street Meet Nationals is a one of kind event showcasing some of the best cars in the country! Held the first weekend in May each year this event is celebrating it's 32nd Anniversary in 2020. Since it's inception in 1987 the event has become a family tradition and is now hosting several generations each year!